

7 AP TRENDS IMPACTING REAL ESTATE IN 2022

IN 2022, ACCOUNTS PAYABLE (AP) DEPARTMENTS AT REAL ESTATE FIRMS HAVE TWO PRIORITIES TOP OF MIND: FREEING THEIR TEAMS FOR MORE STRATEGIC WORK AND HELPING TO GROW THE BUSINESS.

Powerful, industry-wide trends are helping to define those priorities and steering teams to technology for help.



1

TOO FEW PEOPLE TO HANDLE DEMAND

Two-thirds¹ of commercial real estate firms are grappling with a labor shortage while deal volume continues to multiply. Companies look to automation to reduce the burden on AP teams.

2

THE PANDEMIC ACCELERATED AUTOMATION

Remote work made automating invoice and bill pay a necessity. With hybrid environments, at least 90 percent² of firms that have not already automated are looking to take their AP digital.

3

IT'S TIME TO WORK "ON THE BUSINESS"

Doing more with less takes a toll on AP teams. Real estate firms seek technology to create efficiencies, like whittling payment processes from three or four weeks to three to seven days, and free teams to focus on finding new opportunities and better deals.

4

CASH REMAINS KING

With rising material costs and rent payments down 2 percent³, managing cash flow is mission-critical. Going digital with AP empowers teams to better manage spend, budget, and forecast for the future.

5

CYBERSECURITY IS A DRIVING FORCE IN AUTOMATION

Malware and phishing attacks are among the top cyber threats. For real estate firms, check fraud and synthetic fraud are just as daunting. Automated payment solutions provide security measures and expertise, protecting sensitive information and offering more secure electronic payments.

6

COMPLIANCE IS COMPLEX AND CHANGING

Keeping up with compliance requirements like evolving infrastructure legislation is taxing on AP. Technology streamlines the work and provides better visibility to ensure ongoing compliance.

7

REPURPOSING SPACE OFFERS OPPORTUNITIES

Office space vacancy rates in Manhattan have doubled⁴ since the start of the pandemic, reaching their highest on record. Firms face strategic decisions about repurposing the space and rely on technology to provide insights.



To learn more about how AvidXchange, a leading provider of AP automation software and payment solutions, can help you adapt to these new trends and others, please visit www.avidxchange.com.

1 CREXI, "What's Happening with the Labor Shortage in CRE?"

2 PYMNTS, "34 Percent of Real Estate Payments are Made by Check."

3 NMHC Rent Payment Tracker

4 The New York Times, "Office Vacancy Rates Soar."